

II. Remarks

The amendment herein is responsive to *BMC Resources, Inc. v Paymentech, L.P.*, Civ. No. 2006-1503 (Fed. Cir. Sept. 20, 2007) and *Muniauction, Inc. v. Thomson Corp.*, Case No. 07-1485 (Fed. Cir., July 14, 2008) and is otherwise to tidy up some claims.

Applicant notes that by the amendment filed on October 11, 2007, Applicant had intended to withdraw claims 989-995. However, these claims have now been examined, and thus are understood to be still pending, which is acceptable to Applicant. The Examiner's attention is drawn to Applicant's co-pending Ser. No. 11/510,351, which also has claims drawn to multimedia and graphical multimedia, and to the enclosed McKesson-type filing related to this application.

Additionally, for the convenience of the Examiner and to expedite prosecution, attention is drawn to the Brown '947 patent. It is noted that although the Brown '947 patent mentions "tokens," they "identify categories or groupings of content objects (such as "internal public data," "Internet public data," and "18-and-older only data") for security purposes" (col. 3, lines 1-4), this is in contrast to Applicant's teaching of "pieces of information associated with user identity" (Marks patent (parent of the instant application); 5,956,491, col. 7, line 67, to col. 8, line 1). Brown also teaches "...storing access rights data primarily on a per-user-group basis, **rather than separately storing the access rights of each individual user...**" (emphasis added).

Applicant maintains that the claims have not been shown to be unpatentable over the cited art, and Applicant offers any assistance that may be of help in furthering prosecution.

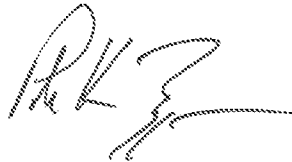
With respect to the present application, the Applicant hereby rescinds any disclaimer of claim scope made in the parent application or any predecessor or related application. The Examiner is advised that any previous disclaimer, if any, and the prior art that it was made to avoid, may need to be revisited. Nor should a disclaimer, if any, in the present application be

read back into any predecessor or related application.

The application is believed to be in condition for allowance, and favorable action is requested. If the prosecution of this case can be in any way advanced by a telephone discussion, the Examiner is requested to call the undersigned at (312) 240-0824.

APPLICANT CLAIMS LARGE ENTITY STATUS. The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235, and if any extension of time is needed, this shall be deemed a petition therefore. Please direct all communication to the undersigned at the address given below.

Respectfully submitted,



Date: September 23, 2008

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